

Create a Real Advert for The Real Easter Egg

Advertising
competition



Win **£1500**

(£1000 for your church or school and £500 for you!)

Ever seen or heard an advertisement and thought to yourself, "I could do better than that"? Well here's your chance!

If you think you can create an advertisement for The Real Easter Egg we'd love to see - or hear it. It can be designed to appear on bus shelters, seen online or even heard on radio... it's up to you.

The winning advert will be professionally produced and seen in the run up to Easter.

Amazingly, out of 80 million Easter Eggs sold in the UK every year, The Real Easter Egg is the first and only Fairtrade chocolate Easter egg to mention Jesus and the events of Holy Week on the box.

Profits from sales will be donated to charities to buy everything from chickens in Africa to incubators for new babies in the UK.

Prizes

- **£1000** for the winning entry and **£500** for personal use
- Five runner-up prizes of **£200**
- Each winner will also receive **6 Real Easter Eggs**
- The winning entry will be **professionally produced** or **released online**

Competition closes 14th March 2011
Download an entry form from
www.realeasteregg.co.uk/comp

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